

## **Report of the Activity**

### **Celebrating World IP Day**

**Date:** 26/04/2023

**Venue:** Karnavati University Campus

**Time:** - 12:00 AM to 5:00 PM

**Number of Participants:** - 295

Intellectual Property Rights Facilitation Centre(IPFC) at Karnavati University along with IIC, KIIF and SSIP decided to celebrate World IP day by setting a World Record at University Campus.

The preparations for the event started months back where all the students were asked to submit proposals for filing their innovations as an IP.

The coordinators from all the schools were selected and were asked to motivate students to protect their innovative design projects by filing an IPR.

Multiple workshops were conducted for students to understand on what an IPR is all about.

Karnavati University has created the record in Asia Book of Records (ABR) and India Book of Records (IBR) on 26 April, 2023 by applying for 295 Intellectual Property Protection Application with the Indian Patent Office.

Adjudicators of the Asia Book of Records as well as the India Book of Records – Ms Neelima Chhajed and Mr Samir Das visited the University campus for the felicitation ceremony. Shri Ritesh Hada, president, Karnavati University also remained present at the event.

The design and copyright applications have been received from various departments of UID including the department of product design along with fashion design, lifestyle accessories, visual communications Automobile and Transport Design (ATD), Integrated Masters Design (IMD) and Interior Design, by students and faculties of UID at Karnavati University.

Speaking on the occasion, Shri Ritesh Hada, president, Karnavati University, said, “At Karnavati University, it is our constant endeavour to create platforms for innovation and letting the youngsters take creative strides in design. Shaping young design professionals to be able to use their academic knowhow into innovations that can help address real-world concerns is our motto.